



Martha Boulianne

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I'm a designer-turned-manager passionate about user experience, digital product design, and just making things better. Whatever I'm working on, I'll be digging in to improve things - whether it's simplifying a design solution, streamlining an internal process, or collaborating with the team to create a better product.

Experience

Sonatype

Sep 2022 - Present

- Product Design Manager
Sep 2022 - Present

Blackline Safety

Jan 2021 – Sep 2022 • 1 yr 9 mos

- Manager, UX Design
May 2021 – Present
- Senior UX Designer
January 2021 - May 2021 • 5 mos

ActiveConversion

Nov 2010 - Jan 2021 • 10 yrs

- Product Design & Business Operations
Dec 2018 – Jan 2021 • 2 yrs 2 mos
- Director, Marketing and Business Development
May 2017 – Nov 2018 • 1 yr 7 mos
- Marketing Manager
Mar 2016 – Apr 2017 • 1 yr 2 mos
- Senior Web Designer & Developer
Jun 2014 – Feb 2016 • 1 yr 9 mos
- Web Designer & Online Marketing Specialist
Nov 2010 – May 2014 • 3 yrs 7 mos

eventIQ Inc.

Oct 2006 – May 2008 • 1 yr 8 mos

- Web Application Designer
Oct 2006 – May 2008 • 1 yr 8 mos

Reading

The UX Team of One

Leah Buley

The Making of a Manager

Julie Zhuo

Education

Gazelles International

100 hour Certificate, Scaling Up

Nielsen Norman Group

Certificate in User Experience

Workshop: Brad Frost

Creating Successful Design Systems

Lethbridge College

2 year Diploma, Multimedia Production

Skills

Information Architecture

User & Screen Flows

Journey Maps, Site Maps

Wireframing

User Interface Design

Prototyping

HTML & CSS

Stakeholder Interviews

Design Systems

Personas

Tools

Miro

Figma, Adobe XD, Sketch

Adobe Photoshop & Illustrator

Dovetail, Maze

inVision, Balsamiq

Google Analytics, Gainsight

Mailchimp, Marketing Automation

Google Suite, MS Office, Monday