



Martha Boulianne

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I'm a UX/UI designer passionate about designing products for people through user-centered design. Whatever I'm working on, I'll be rolling up my sleeves to improve things - whether it's meeting with stakeholders to uncover requirements, planning a new interactive solution, or collaborating with the team on interface design.

Experience

Blackline Safety

Jan 2021 - Present

- **Manager, UX Design**

May 2021 - Present

- **Senior UX Designer**

January 2021 - May 2021 • 5 mos

ActiveConversion

Nov 2010 - Jan 2021 • 10 yrs

- **Product Design & Business Operations**

Dec 2018 - Jan 2021 • 2 yrs 2 mos

- **Director, Marketing and Business Development**

May 2017 - Nov 2018 • 1 yr 7 mos

- **Marketing Manager**

Mar 2016 - Apr 2017 • 1 yr 2 mos

- **Senior Web Designer & Developer**

Jun 2014 - Feb 2016 • 1 yr 9 mos

- **Web Designer & Online Marketing Specialist**

Nov 2010 - May 2014 • 3 yrs 7 mos

eventIQ Inc.

Oct 2006 - May 2008 • 1 yr 8 mos

- **Web Application Designer**

Oct 2006 - May 2008 • 1 yr 8 mos

Education

Lethbridge College

2-year Diploma, Multimedia Production

Gazelles International

100-hour Certificate, Scaling Up (business management for startups)

Skills

Wireframing

User Interface Design - Low & High Fidelity

Prototyping

User Flows, Screen Flows, Work Flows

Information Architecture, Site Maps

Stakeholder Interviews

Design Systems

Personas, User Journey Maps

HTML5 + CSS (Hand-code)

JavaScript & PHP (minimal)

Tools

Adobe XD, inVision, Balsamiq, Figma

Adobe Illustrator, Adobe Photoshop, Canva

Sublime Text, FTP clients, WordPress

Google Suite - Gmail, Docs, Sheets, Drive

MS Office - Outlook, Excel, Word, PowerPoint

SharePoint, OneDrive, Dropbox

Reading

The UX Team of One

Leah Buley

Microinteractions

Dan Saffer

Course: Nielsen Norman Group

UX Deliverables

Workshop: Brad Frost

Creating Successful Design Systems